

**THE MOST
IMPORTANT SEMINAR
OF THE YEAR**

**JUST IN TIME FOR THE
2010 SEASON!**



How to Hire & Manage Great Employees



Wednesday, March 17, 2010

10:00 AM - 4:00 PM

Baystate Pool Supplies

441 Feheley Dr, King Of Prussia, PA 19406

Seasonal business owners agree that finding good people is their #1 challenge and knowing how to keep them follows closely behind. In this highly interactive seminar, you will work on your company and learn how to design a strategy for even the most difficult employee problems. Come prepared to learn how to successfully manage your full time and seasonal employees in today's tight

Seminar Highlights

- ◆ Hiring – How to creatively attract and select the best person for the position.
- ◆ Promoting – 3 common mistakes business owners make and how to prevent them.
- ◆ Retaining – Learn why your employees stay – or why (or when) they might leave.
- ◆ Motivating – Discover what motivates and de-motivates today's employee.
- ◆ Managing – 4 ways to manage each employee with minimal effort.

Tuition

APSP member: \$199 per person

Early registration: \$150 per person

Non APSP member: \$350

Presented By:

Pinnacle Group International

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