

**PENN JERSEY POOL & SPA ASSOCIATION
2010 DESIGN AWARDS
RULES AND REGULATIONS**

PURPOSE:

- (1) Provide members of the Penn Jersey Pool & Spa Association with showcase examples of installations that will stimulate their own creativity and innovation
- (2) Create an opportunity for winning contestants to use this recognition as a marketing tool in their own sales efforts.
- (3) Expand positive industry exposure to the public

AWARDS:

Each of the categories will receive an award. Winners will receive an engraved plaque. We will again offer Best of Show in Pool & Spa categories including renovation, cover and equipment related categories.

JUDGING:

YOU ARE THE JUDGES!

Each attendee is eligible to cast one vote per category and will have approximately one and a half hours to review the competition photographs prior to casting votes.

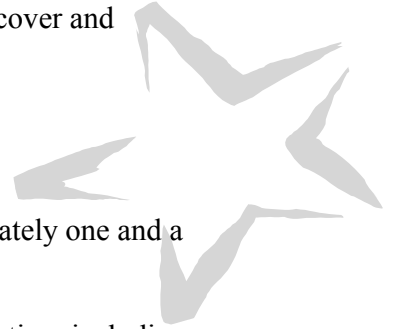
- (1) Judging will focus primarily on the aesthetic features of the installation, including any adjacent decking, landscaping or other amenities that are clearly part of the installation environment and the harmony created.
- (2) Any entry which does not include the entrant's affirmation of conformance with the applicable ANSI standards or any applicable mandatory design or building code of a government having jurisdiction over the installation site cannot be considered in the judging.
- (3) The use of people in photographs is discouraged. Entries depicting use of any alcoholic beverages or illegal drugs are not eligible for any award.
- (4) Attendees will not know the name of entrants; all entries will be identified only by number. Each entrant agrees to accept the judging attendees' decision as final.

ELIGIBILITY

- (1) All entrants must be members of the Penn Jersey Chapter and only a builder/installer or service company who receives payment from the consumer as a dealer/contractor or subcontractor shall be eligible to enter and receive an award.
- (2) All installations must have been completed during the January 1, 2008 through October 31, 2010 period
- (3) An installation may be entered in only one category (1 through 12) in any given year.
- (4) Any previous Penn Jersey award recipient is not eligible to re enter the same entry.

ENTRY FEE

\$60 per entry for 1-5 entries; \$50 per entry for 6-10 entries
\$40 per entry for any new company participating



ENTRIES

Each entry must contain the following:

(1) Completed entry form:

Two (2) 8" by 10" unmounted color prints or digital photographs emailed to pennjersey@comcast.net in jpeg format.* Two views must be taken; one picture of each view must be submitted (night shots require a day shot as their 2nd view)

(2) Payment of \$60 per entry/\$40 per entry for companies new to entering.

Additional entry blanks are available from the Penn Jersey office upon request or at pennjerseypoolandspa.org "Design Awards". Any reproduction of the entry blank that is completely legible is acceptable. All information requested must be provided except where labeled "optional".

LIMITATIONS

By virtue of making application, all entrants agree to observe completely the Guidelines for the Use of Penn Jersey Chapter Design Awards and its logo.

All entrants recognize the Penn Jersey Chapter Design Awards is essentially an aesthetic competition and agree that they will make no assertion or advertising with respect to the awards which would tend to indicate that design soundness or safety considerations in the competition are evaluated in any manner. Penn Jersey makes no affirmations or certifications nor does it render any opinion with respect to the design soundness or safety of any entries or award winners, nor as to whether any entry or any award winning installation conforms in any respect with any APSP Minimum Recommended Standard or any other applicable government code or regulation. All entrants recognize that the only affirmations of compliance with any standard, code or regulations are those made by the entrants themselves, and entrants or winners will make no representations to the contrary

HOLD HARMLESS

By virtue of making application, all entrants agree to waive any right of action against Penn Jersey Pool & Spa Association for any loss, which might be related directly to participation in the Penn Jersey Design Awards or denial thereof. Further, entrants agree to hold Penn Jersey Chapter, harmless as to any loss, which might be related directly to participation in the Penn Jersey Chapter Design Awards, or denial thereof.

*Penn Jersey Pool & Spa Association will not alter photographs in any way. Emailed digital photos will be uploaded to a secure website and will be printed by the website on Kodak photo paper. When taking digital photos to be printed, always use the highest quality setting; 3008 x 2256 pixel dimension is recommended and 8"x10" photo at 300dpi.

